



LIEU.CITY

# ART FAIRS

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# AN ENTIRE FAIR IN THE METAVERSE

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Create an entire virtual,  
multi-pavilion **Art Fair**  
in the Metaverse.



# LIEU.CITY

Multi-device

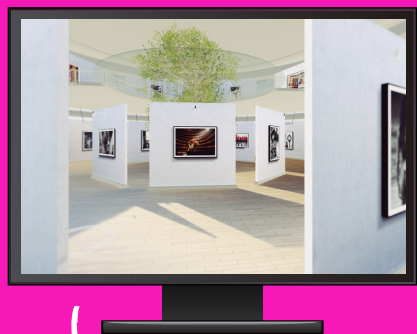
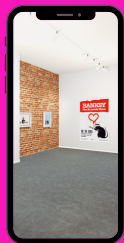


COMPUTER

TABLET

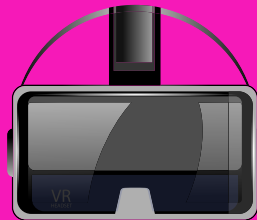


SMARTPHONE



SMART TV

OCULUS /  
VR DEVICES





# LIEU.CITY FOR ART FAIRS

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LIEU.city is a powerful **software** that allows, in a simple way, to dynamically generate complex **virtual reality** environments without the need for programmers, graphic designers or architects.

The **Fair Organization** or **curator**, independently, can associate each booth to an operator, a curator or gallery who will be autonomous in setting up their booth.



## LIEU.CITY FOR EXHIBITORS

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Each **booth** can be designed and set up directly by the curator or gallery operator.

Each exhibitor will be able to link each artwork to his or her website or e-commerce, social network or to in-depth multimedia content, such as audio guides or videos.

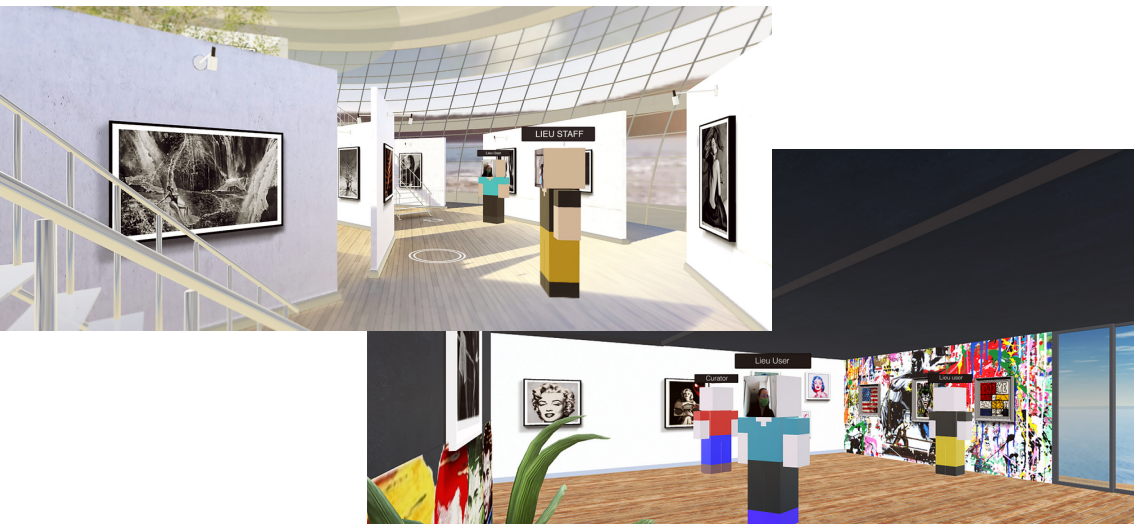
The **HD image** quality is perfect and allows your visitors to feel completely immersed in the virtual visit.

## RELATIONSHIP WITH THE AUDIENCE

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LIEU.city enables unique **interactions** with the audience. The user is not limited to be a passive spectator, but is involved in the experience by participating with their own personalized **avatar** that also allows them to interact with experienced operators of the industry.

# GUIDED TOURS



## A NEW WAY TO ORGANIZE YOUR GUIDED TOURS

Thanks to **avatars**, the system allows you to carry out guided tours with several people connected at the same time, either by invitation, free or for a fee.

In addition, through the **chat** or **avatar room** option, all exhibitors will be able to interact with the visitors within their exhibition space.





# CUSTOMIZED CONSULTING AND HELP DESK

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## Do you need support?

LIEU.city offers you **personalized service** to help you take your first steps in the Metaverse. You will have the opportunity to request support from our graphic designers in order to recreate the complexity of the Fair space.

## WHAT IS THE NEXT STEP?

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## Not convinced?

LIEU.city offers you a personalized service in the construction of your Virtual Fair. Schedule a **demo presentation** with our experts, they will explain to you in details all the features of the LIEU.city Metaverse.

## Custom service

# Special

Personal consulting

Realization of customized 3D  
environments

Realization of custom objects e  
3D accessories

Custom Help Desk

## CONTACTS

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**Email:** [lieu@lieu.city](mailto:lieu@lieu.city)



**Web:** [www.lieu.city](http://www.lieu.city)



**Instagram:** [@lieu.city](https://www.instagram.com/lieu.city)



**Facebook:** [@lieu.city.virtual](https://www.facebook.com/lieu.city.virtual)



**Headquarter:** Via Nerino 5, 20123 - Milan | Italy